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OMEGA-3 EXPERT BRUCE HOLUB, Ph.D., TO PRESENT UPDATES ON DHA/EPA'S IMPACT ON CARDIO HEALTH AT SUPPLYSIDE WEST

EPAX AS VendorWorks Seminar Held on Friday, Nov. 13

AALESUND, Norway (Nov. 02, 2009) -- The impact of omega-3 fatty acids on cardiovascular health will be the focus of the EPAX AS VendorWorks presentation at SupplySide West 2009. The seminar, "Update on Marine EPA/DHA Omega-3 for Cardioprotection," will be presented by omega-3 expert Professor Bruce Holub, Ph.D., from 9 - 9:50 a.m. on Friday, Nov. 13 in the Venetian/Sands Expo room Galileo 901.

Dr. Holub will discuss the science supporting the heart-healthy benefits of marine-based eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA). Additionally, attendees will learn about the latest research showing EPA and DHA's role in maintaining healthy blood triglyceride levels.

Dr. Bruce Holub is currently a university professor emeritus in the Department of Human Health & Nutritional Sciences at the University of Guelph in Canada. He also serves as scientific director for the DHA/EPA Omega-3 Institute that provides evidence-based health and research information on marine-derived DHA/EPA. He holds a bachelor's degree from University of Guelph and a Ph.D. in biochemistry from the University of Toronto. Dr. Holub's post-doctoral training was completed at the University of Michigan Medical School.

About EPAX AS

EPAX AS offers concentrated marine omega-3 oils in the business-to-business segment under the brand name EPAX®, available in a wide range of top-quality formulas with

different EPA/DHA ratios and concentrations focused on specific health conditions, available in TG and EE versions. EPAX AS is headquartered in Aalesund with a global sales office in Lysaker/Oslo, Norway. Its production facility in Aalesund is GMP-approved by the Norwegian Medicines Agency for the manufacturing of API products. EPAX is vertically integrated and part of the Austevoll Seafood ASA group - a global pelagic fishery specialist with operations in Chile, Norway and Peru (www.auss.no). The company's operation is certified by Friends of the SEA (FOS) to have a documented sustainable operation – from the fish harvesting in Peru to its finished omega-3 ingredients in Norway. All of EPAX's business efforts reflect the company's core commitment: Purity | Quality | Innovation. These values represent EPAX's commitment to offering products that are safe, pure and of consistent quality. EPAX® specifications limits for environmental pollutants and oxidation by-products are well below those set by global authorities' limits. The EPAX formulas are backed by clinical studies.

For further information on EPAX AS, its products or clinical studies visit www.epax.com or contact marketing manager Gunilla Traberg at gunilla.traberg@epax.com.

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