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EPAX AS EXPANDS NORTH AMERICAN PRESENCE, HIRES ANDRÉ MARKUSSEN AS SALES MANAGER

AALESUND, Norway (Sept. 09, 2009) -- The demand for high-quality omega-3 oils has increased in North America, causing omega-3 supplier EPAX AS to expand its sales presence in this region. The company, which is based in Norway and specializes in oils that are formulated for specific indications, has hired André Markussen as an additional North American sales manager. "We have had a strong presence in North America for years—we already have one sales manager and an excellent in-house team that works alongside our exclusive North American distributor, Pharmline, Inc. Now, with the addition of Mr. Markussen, we have even more support for the increasing demand for indication-specific omega-3 oils in this part of the world," said Thomas Gulbrandsen, EPAX Sales and Marketing Director "Our employees, sales partners and customers are benefiting from Mr. Markussen's addition, as his position strengthens our organization and allows EPAX to continue to excel with this increased market demand."

Markussen holds a master's degree in marketing management from BI Norwegian School of Management. He has extensive experience in sales and marketing in the pharmaceutical area, recently holding the sales and marketing manager position at Navamedic ASA, a Norwegian specialty pharmaceutical company. Markussen also has previous experience at Eli Lilly Norway, MSD Norway (Merck) and Boehringer Ingelheim.

He is based in the EPAX AS Sales & Marketing Office in Lysaker/Oslo, Norway.

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About EPAX AS

EPAX AS offers concentrated marine omega-3 oils in the business-to-business segment under the brand name EPAX®, available in a wide range of top-quality formulas with different EPA/DHA ratios and concentrations focused on specific health conditions, available in TG and EE versions. EPAX AS is headquartered in Aalesund with a global sales office in Lysaker/Oslo, Norway. Its production facility in Aalesund is GMP-approved by the Norwegian Medicines Agency for the manufacturing of API products. EPAX is vertically integrated and part of the Austevoll Seafood ASA group - a global pelagic fishery specialist with operations in Chile, Norway and Peru (www.auss.no). All of EPAX's business efforts reflect the company's core commitment: Purity | Quality | Innovation. These values represent EPAX's commitment to offering products that are safe, pure and of consistent quality. EPAX® specifications limits for environmental pollutants and oxidation by-products are well below those set by global authorities' limits. The EPAX formulas are backed by clinical studies.

For further information on EPAX AS, its products or clinical studies visit www.epax.com or contact marketing manager Gunilla Traberg at gunilla.traberg@epax.com.

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